Multimedia Presentation	Delivery System 40
Embedded Placeholder 15	
10	

Inserter 35	User's Computer 45

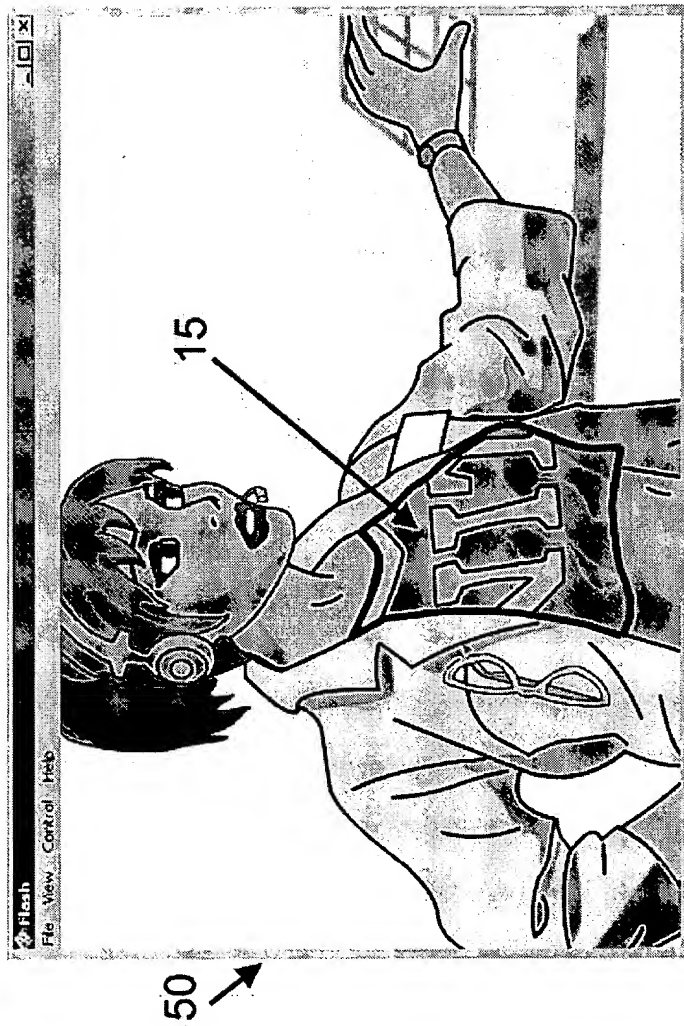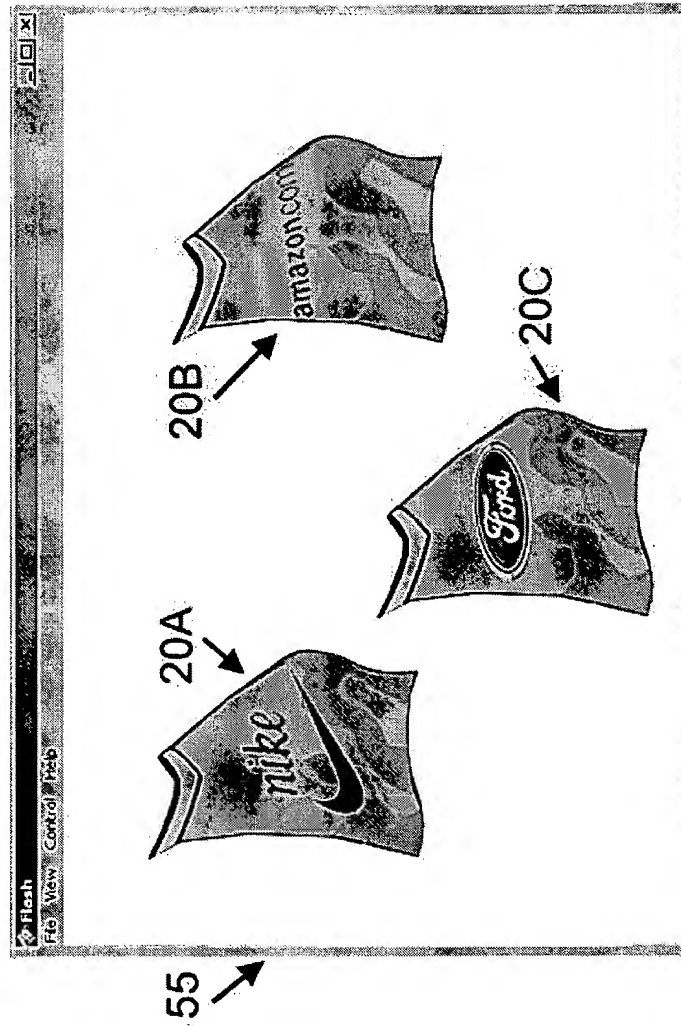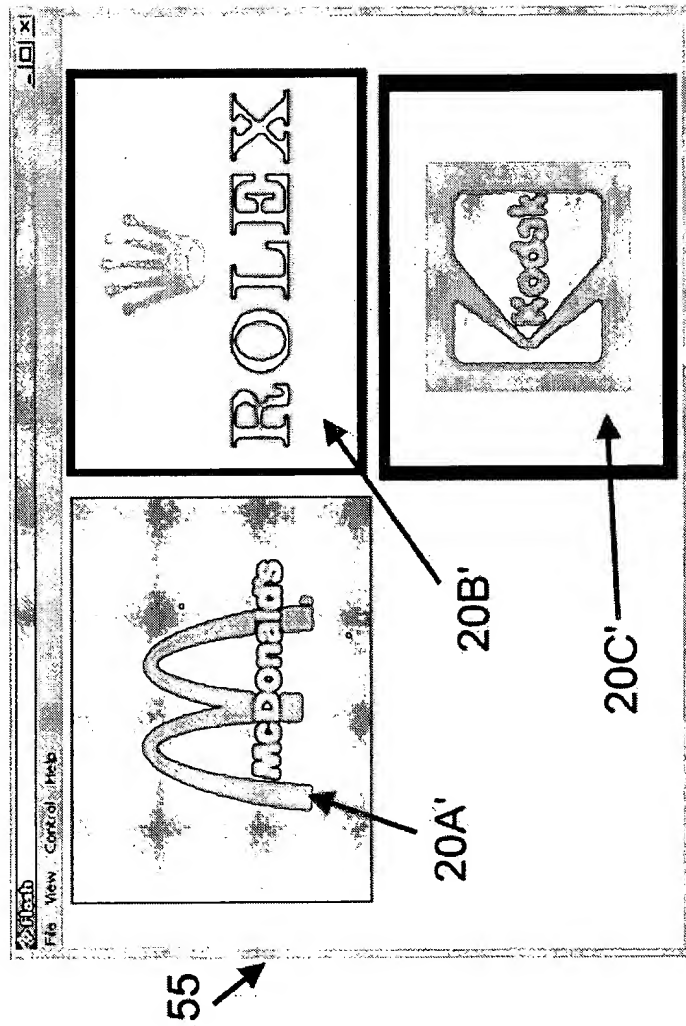|	
Advertisement 20A	Selector 30
Advertisement 20B	User Identifier 25
Advertisement 20C	

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Figure 1

Figure 2

Figure 3

Figure 4

Figure 5

Figure 6